

FOR IMMEDIATE RELEASE

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SAGICOR LIFE INSURANCE AND TAMPA BAY RAYS ANNOUNCE PARTNERSHIP

Tampa, FL – Sagicor Life Insurance Company has entered into a marketing partnership with the Tampa Bay Rays, which will feature an ongoing support of All Children’s Hospital in St. Petersburg, Fla.

Sagicor and the Rays have created the “Rays Kids Spirits” program to show support to the children, families, and staff at All Children’s Hospital. This program will feature Rays players and the team mascot “Raymond”, along with Sagicor and Rays staff paying visits to children and their families at the hospital throughout the year.

“We are very pleased to be able to partner with the Tampa Bay Rays. The Rays are not just a professional baseball team; to the Tampa Bay area and surrounding communities, they are the pride and joy of a significant fan base of all ages. The Rays are family friendly and cater very specifically to children, a philosophy we fully endorse,” said Anabel Thomas, VP of Corporate Communications at Sagicor USA.

“The Rays place a tremendous value on forming partnerships with Tampa Bay-based companies like Sagicor Life Insurance who are committed to having a positive impact on children and families throughout the region.” Mark Fernandez, Sr. Vice President, Tampa Bay Rays

Patients and staff at the All Children’s Hospital will also have the opportunity to enjoy a special Sagicor Day when one lucky patient will throw out the ceremonial first pitch before a Rays home game.

About Sagicor Life Insurance

Sagicor is a full-service life insurance company that helps clients make wise financial decisions today, to ensure they’re protected tomorrow. They are licensed in 44 states as well as the District of Columbia. Sagicor is a wholly-owned subsidiary of Sagicor Financial Corporation, one of the oldest insurance groups in the Americas, with operations in 22 countries including the United States, the United Kingdom and the Caribbean.

For more information, log onto www.sagicorlifeusa.com.

About the Rays

The Tampa Bay Rays have proudly represented Major League Baseball in the Tampa Bay region since 1998. The organization and its foundation are committed to building a strong community bond through meaningful interaction and charitable contributions.

For more information, log onto www.raysbaseball.com.

About All Children’s Hospital

All Children’s Hospital is the only specialty licensed children’s hospital on Florida’s west coast. Founded in 1926, All Children’s has grown into a leading pediatric referral center that is dedicated to advancing treatment, education, research and advocacy in child health.

For more information, log onto www.allkids.org.